



Better Business Bureau, Orchard Park Chamber of Commerce warning local businesses about social media scam

July 26, 2022 (Buffalo, NY) – Better Business Bureau of Upstate New York and the Orchard Park Chamber of Commerce are warning businesses about a scam circulating Facebook, asking businesses to sign up to be a vendor at the annual Orchard Park Festival of the Arts.

The Chamber reports its members received solicitations on Facebook from “Sophie Gutierrez” claiming to sell vendor tables for the festival, asking for personal information on a form, and payment through a peer to peer payment app to “secure” a table.

The Chamber confirms it is not connected to this person.

The only legitimate way to become a vendor is through the [Orchard Park Chamber’s website](#).

BBB has tips to avoid impostor scams:

- ... **Stay calm.** If you receive any of these impostor messages, resist the urge to act immediately, no matter how good the deal may be.
- ... **Don't reply directly.** Don't respond to the call, text, or email. Instead, **call the company or person directly** to verify the message or the phone call received.
- ... **Go to the source or get help.** When in doubt, give the business a call directly to confirm the legitimacy of the offer.

If you received a message, please report it to BBB at [BBB.org/scamtracker](#) and report the profile to Facebook.

Media Contact:

Melanie McGovern, BBB
716-444-0160 (call or text)
mmcgovern@upstatenybbb.org
Twitter: @BBBUpstateNY